

# ONE-PAGE BUSINESS PLAN



**achieve**  
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**BUSINESS NAME:**

**FOR THE YEAR ENDING:**

**DATE:**

**PURPOSE:**

**VISION:**

**WHAT WE WANT TO ACHIEVE:**

**VALUE:**

BUDGET	ANNUAL	YTD – Q1	YTD – Q2	YTD – Q3	YTD – Q4
Gross Revenue Target					
Gross Profit Gross					
Profit % Overheads					
<b>Net Profit</b>					

**KEY PERFORMANCE INDICATORS:**

**OUR IDEAL CLIENT:**

**OUR VALUE PROPOSITION:**

**OPPORTUNITIES:**

**VULNERABILITIES:**

**OUR MOST CRITICAL CHALLENGE:**

ONE YEAR GOALS	90 DAY GOALS	ACTIONS TO ACHIEVE 90 DAY GOALS	WHO	BY WHEN